

### REMARKS

The Applicants do not believe that examination of this response will result in the introduction of new matter into the present application for invention. Therefore, the Applicants, respectfully, request that the above amendment be entered and that the claims to the present application, kindly, be reconsidered.

The Advisor Action dated August 30, 2005 affirms the rejections contained within the Final Office Action dated June 15, 2005. Claims 1-18 are pending in the present application for invention. The Final Office Action dated June 15, 2005 rejected Claims 1-18.

Claims 1-3, 5-7, 9-15 and 17-18 are rejected under the provisions of 35 U.S.C. §102(b) as being anticipated by U.S. Patent No. 5,758,259 issued to Lawler (hereinafter referred to as Lawler).

The Advisory Action states that the claims to the present invention do not define subject matter for a display of a plurality of personal channels on a single display. Accordingly, independent Claims 1 and 5 have been amended to clearly distinguish the subject matter defined by the claims to the present invention from the teachings of Lawler. Claims 1 and 5, as amended, define subject matter for displaying visual indicia for each of the plurality of personal channels for allowing selection of one of the personal channels, wherein the visual indicia is controllable by a remote control to invoke a personal channel featuring selective programs for an individual television viewer. This subject matter is described on page 14, lines 12-21 of the specification to the present invention; therefore, this amendment does not attempt to add new matter into the present application for invention. The Applicants, respectfully, point out that Lawler teaches that a PIN must be entered into the station controller with the viewer control unit (see col. 7, lines 35-43). There is no disclosure or suggestion within Lawler for presenting visual indicia for selecting from any the personal channels on the display. Therefore, Claims 1 and 5 are believed to be allowable over the teachings of Lawler.

Independent Claim 13 already defined the above discussed subject matter that is added by amendment to Claim 1 and 5. Therefore, Claim 13 is also believed to be allowable.

The remaining claims covered by this rejection depend from Claim 1, 5 or 13,

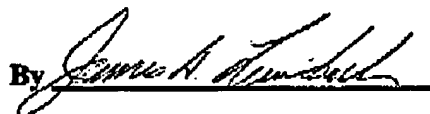
either directly or indirectly, and further narrow and define these claims. Therefore, the remaining claims covered by this rejection are also believed to be allowable.

The Final Office Action rejects Claims 4, 8 and 16 under the provision of 35 U.S.C. §103(a) as being unpatentable over Lawler in view of U.S. Patent No. 5,699,107 issued to Lawler et al. (hereinafter referred to as Lawler et al '107). The Applicants, respectfully, assert that this rejection is moot in view of the above discussed amendment to the claims.

Applicant is not aware of any additional patents, publications, or other information not previously submitted to the Patent and Trademark Office which would be required under 37 C.F.R. 1.99.

In view of the foregoing amendment and remarks, the Applicant believes that the present application is in condition for allowance, with such allowance being, respectfully, requested.

Respectfully submitted,

By 

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